

West End Animal Shelter's 1st Annual Walk-n-Wag-a-Thon Corporate Sponsorships

We want to sponsor the Walk-n-Wag-a-Thon

We want to donate an item for the raffle

Business Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Contact Person: _____ Phone: _____

Email: _____ Website: _____

Sponsorship Levels:

The Great Dane Blue Ribbon \$2,500 The Beagle Red Ribbon \$1,500 The Toy Green Ribbon \$500
(see page below for information on sponsorship level benefits)

Great Dane Blue Ribbon & Beagle Red Ribbon Sponsors Only:

Please email your high resolution logo (300dpi) by March 17 to [info@perryadvertising](mailto:info@perryadvertising.com) with West End Shelter in the subject line.

Payment Information

You can also register online starting February 1, 2010 at: www.WestEndShelter.com

Enclosed is a check for \$ _____

Please make check payable to: **West End Shelter**

Charge in the amount of \$ _____ to...

Visa MasterCard

Card Number: _____ Exp Date: _____ / _____ V Code: _____

Billing Address:

Authorized Signature: _____ Tax ID: # **95-1812163**

Item Donated: _____ Item Value: \$ _____

Vendor Space Requested: 12'x12' None Other: _____

If **Great Dane Blue Ribbon** or **Beagle Red Ribbon** Sponsor:

The promotional material we have for doggie bag: _____ or I will pass out at my booth: _____
(Expected attendance 250 up to 500) **Note:** If you are sponsoring but not wanting a booth, please drop off at the shelter by April 30, any promotional give-away you want included in the doggie bags

Please mail your reply to: **West End Shelter 1st Annual Walk-n-Wag-a-Thon**
 Attn: Anne Linquist
 1010 E. Mission Blvd.
 Ontario, CA 91761

Please return your completed form along with your payment no later than March 12, 2010.

For questions or registration, please contact Anne Linquist at (909) 947-3517 or fax (909) 947-3530.
For media/sponsorship related inquiries, please contact Janine Perry at (909) 945-9500 or email info@perryadvertising.com.

The West End Animal Shelter, founded in 1954, is a non-profit, no-kill pet shelter that saves dogs and cats from being euthanized and cares for them until they are adopted. We serve the San Bernardino and Riverside County communities and find loving homes to adopt over 800 pets annually. We are self-funded and receive no assistance from any government or outside agency.

- The number of homeless animals has increased and we are outgrowing our current building. **One of our goals is to construct a new building** including a full-service animal hospital and an administrative office with classrooms for training as well as outreach programs for school children.
- We also run a **“Save a Pet Rescue”** program where funds allow our volunteers to go to kill shelters to save “adoptable” pets and bring them back to West End Animal Shelter to await a loving home without the fear of being euthanized.

To do this, we need your help.

On Saturday, May 8, 2010, we will be holding our first annual Walk-n-Wag-a-Thon fundraiser at Prado Regional Park, 16700 Euclid Avenue, Chino to raise community awareness for the services we provide as well as raise money to build a new facility and continue our “Save a Pet Rescue” program. The Walk-n-Wag-a-Thon will consist of a “ruffly” 5K dog walk, music, food, booths and a special Grand Marshall (TBA). We hope you will consider a sponsorship for this event.

There are three levels of sponsorship. Below are the benefits that come with each level.

The Great Dane Blue Ribbon \$2,500

- Logo placed under Great Dane Blue Ribbon sponsor list in shelter newsletter (to 2,600 homes)
- Complimentary on-site booth space day of event
- Your product/promotional material given to all registrants in doggie bag (supplied by sponsor)
- Logo with hot link in West End Shelter website (website receives 1,000 unique hits daily!)
- (1) Banner displayed at event (sponsor must provide banner)
- Your company name included in press releases and logo included in posters and promotional materials (as space and time permits)

The Beagle Red Ribbon \$1,500

- Logo placed under Beagle Red Ribbon sponsor list in shelter newsletter (to 2,600 homes)
- Complimentary on-site booth space day of event
- Your product/promotional material given to all registrants in doggie bag (supplied by sponsor)
- Logo with hot link in West End Shelter website (website receives 1,000 unique hits daily!)

The Toy Green Ribbon \$500

- Name placed under Toy Green Ribbon sponsor list in shelter newsletter (to 2,600 homes)
- Complimentary on-site booth space day of event

Your sponsorship is tax deductible and will be greatly appreciated!